



FRIDAY NEWS

26TH MAY 2023

The official newsletter of St James CE Primary School



BRAZIL SUPER LEARNING DAY

On Tuesday, key stage 1 celebrated starting their new geography unit, Brazil, by taking part in a special super learning day.

They invited 'Dantastic' into school to deliver a learning workshop that included learning how to do the Samba and Capoeira (Brazilian martial art dancing). They made chocolate brigadeiros (a Brazilian chocolate treat), carnival masks and Brazilian flags. Once everything was made, the children held mini-carnivals in their classrooms to celebrate the Brazilian culture.

The super learning day was a huge success and the children did not stop smiling all day. What an exciting way to engage the children in their new topic!

STARS OF THE WEEK

- Class 1 - India B
- Class 2 - Violet P
- Class 3 - Eesa W
- Class 4 - All of Year 2
- Class 5 - All of Year 2
- Class 6 - Alfie H
- Class 7 - Ruby-River P
- Class 8 - Olivia-Jade R
- Class 9 - Rayan A
- Class 10 - Emma O
- Class 11 - Libby S



GOLD SCROLL

Blaine D, Tomas G,
Fatima K, Aizah C,
Callum B, Awen H,
Mia-Rose R, Renesmae S,
Thomas P, Lola H,
Raimundo N, Sophia B,
Madison R, Iori R,
Dominic G, Ellyson T

CHRISTIAN VALUE

Our Christian value this half term is
Honesty.

BIBLE QUOTE OF THE WEEK

*I know, my God, that you test the heart
and are pleased with integrity.*

Chronicles 29:17



STAFFING UPDATE

After the half term, Miss Worsley will be returning from maturity leave to continue teaching class 3. We look forward to her return to school.

Sadly, this does mean the children will say goodbye to Miss Ashrafi, who has worked wonderfully with class 3. However, she will return to work with Miss Worsley during the first week back to ensure a smooth transition. We thank her for all her hard work.

SCIENCE COMPETITION

On Thursday, Miss Aspinwall took four year 5 pupils to Bolton School to take part in a science challenge. They participated in lots of amazing and exciting investigations. The children thoroughly enjoyed the experience. You can see more photos on our Facebook page.

UNIFORM REMINDER

As the weather becomes warmer, parents may opt for their children to wear summer clothing. However, a full school uniform is expected.

The school's summer uniform options are **grey school shorts or blue/white gingham summer dresses.**

Black school shoes are expected all year round.

Please do not be offended if a member of staff addresses this with you.

Don't forget that you can find lots of information on our website:

www.st-james-farnworth.bolton.sch.uk



@stjamesfarn

or follow us on



@stjamesfarnworth

ATTENDANCE

OUR TARGET IS 96%

Whole School	92.4%
Class 1	86.4%
Class 2	90.5%
Class 3	92.3%
Class 4	95.7%
Class 5	93.0%
Class 6	94.8%
Class 7	90.0%
Class 8	93.8%
Class 9	93.5%
Class 10	92.5%
Class 11	92.1%

Green - 100% - 95%

Yellow - 94.9% - 90%

Red - Below 90%

What Parents & Carers Need to Know about INFLUENCERS

In today's digital age, social media influencers play an increasingly significant role in shaping the opinions, interests and behaviours of our children. While many of these individuals can have a positive effect, influencer culture can also present certain risks – such as encouraging consumerism, affecting self-esteem and blurring trustworthiness. To help ensure a safe online environment for young people, it's vital to maintain open communication, set sensible boundaries, promote a healthy self-image and teach digital media literacy. Our guide delves deeper into all of these.

WHAT ARE THE RISKS?

HEIGHTENED CONSUMERISM

A major way that influencers make money is through brand partnerships and sponsored content. As a result, children who follow them may be exposed to a steady stream of advertising; this can lead to materialistic attitudes, unrealistic expectations and an increased desire to have the latest products. Many influencers have built huge brand empires around their large, impressionable following.

THE SOFT SELL

Some influencers aren't always transparent about the motivations behind their posts, blurring the lines between genuine recommendations and paid-for promotions – and young people sometimes find it difficult to distinguish authentic content from advertising. Many major social platforms have taken steps to make sponsored content and ads easier to identify, but it remains an area of concern.

PRIVACY CONCERNS

Inspired by their favourite influencers, children may start sharing more of their own lives online – which could reveal personal information or details about their daily routine. This openness can put them at risk of cyberbullying or even predatory behaviour. This is exacerbated by live streaming, which gives young people no time to consider the potential consequences of saying too much.

UNDERMINING SELF-ESTEEM

Many influencers share images and videos of themselves and their activities, which are often painstakingly curated and edited to present an idealised version of their life. Children who follow these influencers may develop distorted expectations about body image and the concept of beauty, which can potentially lead to negative self-esteem and even mental health issues.

Advice for Parents & Carers

KEEP TALKING

Chat to your child about the content they consume on social media and the influencers that they like. Encourage them to think critically about what they see and hear online, and listen to any concerns they might have. Maintaining this line of open, honest communication can help your child to make informed decisions about which individuals they follow and what content they engage with.

SET SOME BOUNDARIES

Agree age-appropriate boundaries for your child's social media use, including time limits and privacy settings (the two major operating systems on mobile devices, Android and iOS, have these controls baked in). Try to keep an eye on your child's online activity and discuss it regularly with them – including reminding them of the potential risks that can arise from following influencers.

SUPPORT A HEALTHY SELF-IMAGE

Reinforce your child's awareness that real life isn't usually as picture perfect as it may appear on social media – and how some content (particularly that of influencers) is often curated, staged or edited to look more glamorous. If possible, highlight examples of other influencers who share authentic, relatable material which acknowledges their imperfections and struggles as well.

PROMOTE MEDIA LITERACY

Talk to your child about the concepts of sponsored content, advertising and potential influencer bias. Teach them to critically evaluate the information they're presented with online and to consider the possible reasons behind content creation. This can help young people develop the skills to make healthier decisions about the influencers they choose to follow and the content they consume.

Meet Our Expert

A former director of digital learning and currently a deputy headmaster and DSL, Brendan O'Keefe's experience and expertise gives him a clear insight into how modern digital systems impact the experience of children, staff and parents – and which strategies help to ensure that the online world remains a useful educational tool rather than a minefield of risks.



NOS
National Online Safety
#WakeUpWednesday